

Dear Doctor,

Thank you for your enquiry into working at Baxter Park Medical Centre.

The medical centre is an architecturally designed centre located at the junction of two busy roads on the gateway to the Mornington Peninsula. Co-located with food outlets (including KFC and McDonald's), petrol stations and one of the busiest Chemist Warehouse stores in the state, BPMC is well positioned to maximize exposure and foot traffic. It is expected that there will be a high demand for services.

The clinic is located at 290-292 Frankston-Flinders Rd, Frankston South, just north of the huge Baxter Park recreational area. It lies just off Peninsula Link and takes about 30 minutes to reach from the inner eastern suburbs of Melbourne via the Monash Freeway and Eastlink travelling against the peak hour traffic.

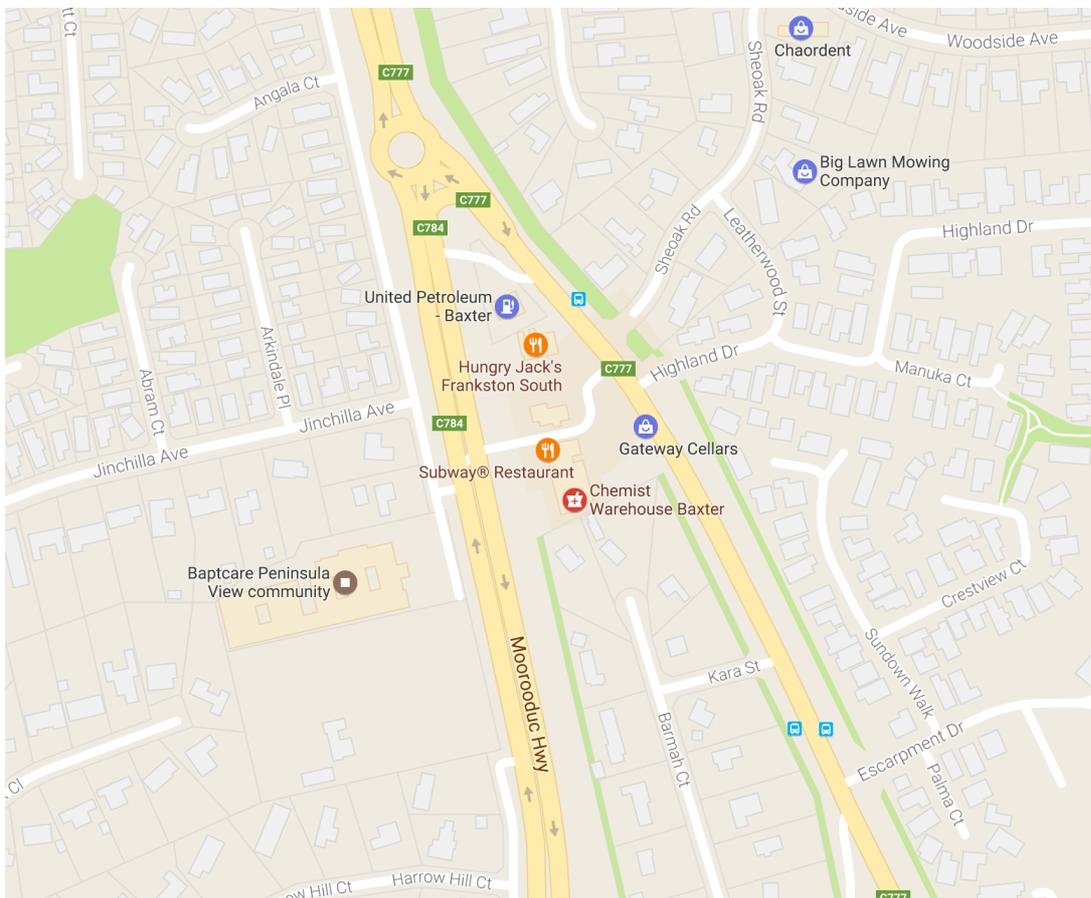


Figure 1 Close up map of site

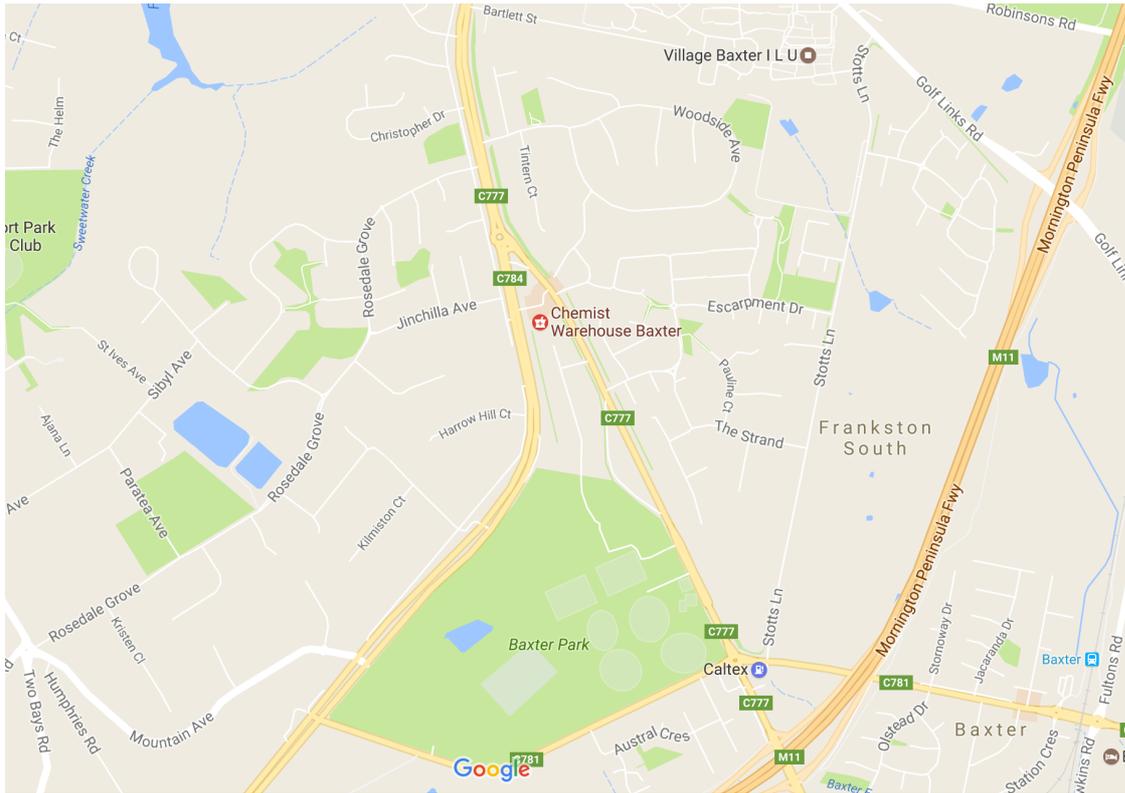


Figure 2 The clinic is located just off Peninsula link

Currently, BPMC is not in a DWS area, but as it lies near the border of a DWS area (Baxter), it is expected to serve the unmet demand in that area. It is possible that BPMC will fall into a DWS area in the near future as it has been in a DWS area previously. The Australian Bureau of Statistics updates the boundary every February.



Figure 3 Practice Layout: note the central waiting area to improve work efficiency.

BPMC is part of the Advocate Medical Group (AMG), a small boutique group of GP-owned practices in Melbourne. I am the owner and spends considerable time ensuring all doctors are provided with a pleasant work environment and responsive management. As a practicing GP who also holds a Masters in Business Administration from a leading US business school, I appreciate that happy doctors equals happy patients and understand the difficulties of patient care in an ever-shifting regulatory environment. I work with each doctor to ensure their professional and personal goals are met. The AMG is committed to providing the community with comprehensive, compassionate family healthcare. For further information on the company's ethos, visit www.advocatemedicalgroup.com.au or www.advocatemc.com.au or www.josephbanksmedicalcentre.com.au.

I understand the difficulties new doctors (either local or overseas trained) face in adapting to a new clinic and will provide you with all the support you require to settle in. I aim to be a responsive owner and am always open to suggestions and take an active interest in helping you achieve work and life goals. The best testament I can provide for my management style is since I opened my first clinic 7 years ago, I have had 18 doctors join my clinics and not one leave.

I look forward to working with you!

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